



About the Zilker Summer Musical

Every summer, friends and families grab their blankets and head to beautiful Zilker Park for an evening of enchantment. The award-winning Zilker Summer Musical is one of the longest-running outdoor musical productions in the United States and is a touchstone of Austin's laid-back, family-friendly culture. Zilker Theatre Productions (ZTP), a volunteer-powered organization, produces the immensely popular musical that attracts an audience of 60,000+ each summer because of its:

- **Quality:** Professional musical theatre that entertains and inspires a broad general audience through weekend performances in July and August.
- **Accessibility:** Always family-friendly, free of charge, accessible by public transportation, and welcoming to all regardless of economic status, disability, or physical impairment.
- **Educational Focus:** Each musical is selected to engage, inspire, and educate.
- **Cost Efficiency:** With minimal administrative expenses, virtually all revenue is used to pay artistic staff and production costs for the musical.
- **Tradition and Innovation:** Presented since 1959 under the stars at the Beverly S. Sheffield Zilker Hillside Theater in historic Zilker Park, the Summer Musical is a treasured cultural asset.

For the past 52 years, Central Texas audiences have enjoyed productions of classic American musicals, including: Annie, The Unsinkable Molly Brown, Camelot, The Music Man, West Side Story, Oklahoma!, Guys & Dolls, Crazy for You, Annie Get Your Gun, Seven Brides for Seven Brothers, and ZTP's 50th anniversary production of Disney's Beauty and the Beast, which attracted record crowds of 70,000+ in 2008.

About Zilker Theatre Productions

The mission of Zilker Theatre Productions is to produce outstanding, affordable musical theatre and to educate, engage, and enrich our community through the arts. In 1987, ZTP took over for the City of Austin as producer of the Zilker Summer Musical. ZTP is a 501(c)3 non-profit organization and our Board of Directors takes responsibility for all administrative functions of the organization, maximizing the use of volunteers to minimize costs. ZTP's goals include:

- 1. Reaching an average of 60,000 people annually:** Everyone, from the most affluent to our city's homeless, can enjoy the show. We are committed to providing the show for Central Texans who could not otherwise experience the magic of musical theatre.
- 2. Producing high quality musical theatre:** The Summer Musical typically receives excellent reviews from local critics, as well as multiple nominations for the Austin Critics Table Awards and the B. Iden Payne Awards.
- 3. Supporting the local economy and local artists:** The show's casting is open to anyone. We pride ourselves in bringing together local actors, crews, and musicians who cross all ethnic and social backgrounds. Many of each summer's cast and crew learned to love theatre by attending the show as children.
- 4. Enhancing the experience:** ZTP recently spearheaded a major renovation project to improve ADA accessibility of The Hillside for the enjoyment and benefit of all.

How you can help?

Approximately 50% of our budget is raised through contributions from individuals and audience members. We also depend on in-kind contributions and financial support from our sponsors, including: the City of Austin through the Cultural Arts Division and the Texas Commission on the Arts, Junior League of Austin, Applied Materials, HEB, Wells Fargo, Dell, 3M, Texas Gas Service, and the City of Austin Parks and Recreation Department, to name a few. We are grateful to our generous donors whose contributions enable the musical to continue as a free event. Won't you please join us?

To learn more, visit us at www.zilker.org or call 512-479-9491



Crowd relaxing before *Disney's Beauty and the Beast* in 2008



Jason Yau, James Pound, Valdo Perales and Tommy Crutcher perform in 2003's award-winning production of *Crazy For You*.

The Zilker Summer Musical Bringing Award-Winning Musical Theatre Entertainment to Central Texas!

2010	Annie	1984	Good News!
2009	The Music Man	1983	How to Succeed in Business without Really Trying
2008	Disney's Beauty and the Beast	1982	The Most Happy Fella
2007	My Favorite Year	1981	Fiorello!
2006	Seven Brides for Seven Brothers	1980	Jesus Christ Superstar
2005	Annie Get Your Gun	1979	Man of La Mancha
2004	The Secret Garden	1978	Pippin
2003	Crazy For You	1977	Fiddler on the Roof
2002	Into the Woods	1976	Li'l Abner
2001	Will Rogers Follies	1975	1776
2000	West Side Story	1974	Paint Your Wagon
1999	Big River	1973	You're a Good Man Charlie Brown
1998	South Pacific	1972	Hello Dolly
1997	Guys & Dolls	1971	Peter Pan
1996	Once Upon a Mattress	1970	Oliver!
1995	Joseph and the Amazing Technicolor Dreamcoat	1969	The Music Man
1994	Little Me	1968	A Funny Thing Happened on the Way to the Forum
1993	Oklahoma!	1967	Once Upon a Mattress
1992	West Side Story	1966	The King and I
1991	Into the Woods	1965	Oklahoma!
1990	Annie	1964	Brigadoon
1989	Carnival	1963	Finian's Rainbow
1988	Camelot	1962	Wildcat
1987	The Unsinkable Molly Brown	1961	Anything Goes
1986	Miss Liberty	1960	Girl Crazy
1985	Guys & Dolls	1959	Seventeen



Actor Kirk Addison visits with audience members after the show

BE A PART OF THE MAGIC!

Enjoy great benefits for yourself, your company, family, or friends when you contribute to the Zilker Summer Musical. For more information about sponsorship at any level, please call 512.479-9491. To donate online, visit www.zilker.org.

Lead (\$100 - \$249)

- Invitation to the special preview performance of the Zilker Summer Musical with catered dinner
- Your name listed in souvenir program and ZTP Web site.

Rising Star (\$250 - \$499)

All of the preceding benefits plus:

- Reserved premier seating space for up to four people on The Hillside for one performance

Co-Star (\$500 - \$999)

All of the preceding benefits plus:

- One souvenir program signed by cast members
- Your name listed in the monthly ZTP E-newsletter with over 2,300 subscribers
- One parking pass for access to restricted parking area

Star (\$1,000 - \$2,499)

All of the preceding benefits plus:

- Your name acknowledged from The Hillside stage for one week of performances
- Opportunity to meet cast members backstage

Director (\$2,500 - \$4,999)

All of the preceding benefits plus:

- Your company logo in the souvenir program, monthly ZTP E-newsletter, and on the show poster
- Reserved premier seating space for up to four people for two performances (replaces one performance from above)
- Opportunity to host a Company Appreciation Night with reserved seating for guests
- Your company logo featured on the ZTP Web site with a link to your Web site

Associate Producer (\$5,000 - \$9,999)

All of the preceding benefits plus:

- Opportunity for a walk-on role during the show
- Quarter-page ad in souvenir program
- Framed souvenir production poster signed by the cast and poster artist
- Your company banner displayed during the entire run of the show to an audience of 60,000+

Co-Producer (\$10,000 - \$24,999)

All of the preceding benefits plus:

- Half-page ad in souvenir program (replaces quarter-page ad from above)
- Your name acknowledged from The Hillside stage before half of performances (replaces one week from above)

Producer (\$25,000+)

All of the preceding benefits plus:

- Full-page ad in souvenir program (replaces half-page ad from above)
- Your company logo prominently featured on all printed materials as the show's sponsoring producer
- Your company mentioned in all media appearances
- Your name acknowledged from The Hillside stage before all performances (replaces half from above)

SUMMARY CHART OF SPONSORSHIP LEVELS AND BENEFITS



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	Lead (\$100 - \$249)	Rising Star (\$250 - \$499)	Co-Star (\$500 - \$999)	Star (\$1,000 - \$2,499)	Director (\$2,500 - \$4,999)	Associate Producer (\$5,000 - \$9,999)	Co-Producer (\$10,000 - \$24,999)	Producer (\$25,000+)
Invitation to the catered Zilker Summer Musical Preview	★	★	★	★	★	★	★	★
Your name listed in souvenir program & on ZTP Web site	★	★	★	★	★	★	★	★
Reserved premier seating space for 4 for 1 performance		★	★	★	★	★	★	★
One souvenir program signed by cast members			★	★	★	★	★	★
Your name acknowledged in the monthly ZTP E-newsletter			★	★	★	★	★	★
One parking pass for access to restricted parking area			★	★	★	★	★	★
Opportunity to meet cast members backstage				★	★	★	★	★
Your name acknowledged from The Hillside stage for one week				★	★	★	★	★
Your company logo in program, newsletter, show poster					★	★	★	★
Reserved premier seating space for 4 for 2 performances					★	★	★	★
Opportunity to host a Company Appreciation Night					★	★	★	★
Your company logo featured and linked on the ZTP Web site					★	★	★	★
Opportunity for a walk-on role during the show						★	★	★
Framed souvenir poster signed by cast and artist						★	★	★
Your company banner displayed to an audience of 60,000+						★	★	★
Quarter-page ad in souvenir program						★	★	★
Your name acknowledged from the stage before half of shows							★	★
Half-page ad in souvenir program							★	★
Full-page ad in souvenir program								★
Your name acknowledged from the stage before all shows								★
Your company mentioned in all media appearances								★
Your company logo on all print materials as sponsoring producer								★

★ = benefit included in sponsorship level ★ = benefit replaced by higher benefit



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All donations to Zilker Theatre Productions, a 501(c)3 Nonprofit Organization, are tax-deductible to the extent allowed by the IRS

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